

## Press release

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### **Heijmans selected as area development partner for Eindhoven's Humperdincklaan**

Heijmans has been selected by housing corporation Woonbedrijf as a partner for the Humperdincklaan area development plan in Eindhoven. The project comprises the development and realization of some five hundred rental and owner-occupied homes, valued at over €100 million.

The project will provide a stimulus to the Gestel district, creating extra affordable housing for a range of target groups. Heijmans was selected because of its extensive knowledge and experience in area development and district restructuring. This has enabled Woonbedrijf to bring the knowledge of infrastructure, development and construction of the project under one umbrella. Heijmans' proposal for the deployment of these disciplines and the project's cooperation method received positive approval. Both parties will jointly work out the project plans over the coming months.

The plan concerns the location of the former Grafisch Lyceum and the former International School between Karel de Grotelaan and Humperdincklaan and the adjoining location on the roundabout in Eindhoven. In further consultation with the municipality of Eindhoven, Woonbedrijf and Heijmans want to develop and realize some five hundred owner-occupied and rental homes here in phases, for the social and middle segment.